

Leading Wellbeing Research Festival

16th -18th July, Brathay Hall, Ambleside, Cumbria, UK

Tickets via www.leadingwell.org

Organised by Institute for Leadership and Sustainability (IFLAS) and Brathay Trust.

Enquiries to iflas@cumbria.ac.uk

Provisional Programme

Thursday 16th July

12:30 to 15:00 – Registration, Networking and Pre-Festival Activities

Venue: Terrace / Syndicate Room / Theatre areas / Yurts

Registration, finger buffet lunch and bar

Pre-festival activities will include the following: Music, exhibition stands; creative space; sign-ups for activities; debate; participatory workshop

12:45 to 14:45 - Participatory Workshop: “Connecting personal and societal transformation”

Venue: Loft

Russell Cook (Systemic Leadership) and Charlotte Miller (Finance Innovation Lab)

Sustainability will require a transformation in our worldviews, values and sense of self. What skilful strategies can we employ if we are to make this transition – both in terms of action in the world and in our own personal leadership? Arrive early at the venue and sign up immediately upon registration as places are limited to 30.

13:00 to 13:45 – Debate: “We believe it’s better to stop talking about sustainability”

Venue: Theatre

John Foster (Lancaster University) and Katie Carr (Cumbria Development Education Centre) argue for the motion.

Ed Gillespie (Futerra) and Paula Lernelius (Earthwatch) argue against.

Hosted by Leander Bindewald (Institute for Leadership and Sustainability).

Does the concept of sustainability engage the right people in the right ways or has it passed its usefulness? This quick-fire debate will reflect the views of Foster’s ‘After Sustainability’ (2015) and Gillespie’s ‘Only Planet’ (2014).

14:00 to 14:30 – Futerra Buzz: “Finding Purpose in your organisation”

Venue: Syndicate Room/Theatre

Futerra

These buzz sessions are 15 - 20 minute explorations of how to create momentum for change in your organisation, led by the team from the sustainability consultants Futerra. To begin, the importance of rediscovering and communicating organisational purpose is explored.

15:00 to 15:30 – Opening Welcome

Venue: Marquee

Professor Jem Bendell (IFLAS, University of Cumbria), Godfrey Owen (Brathay Trust) with Jon Alexander (New Citizenship).

Why have we convened academics, professionals and activists from around the world to share their insights and discuss leadership for sustainability and wellbeing? What’s coming up and what’s your role?

15:30 to 16:00 – Plenary Keynote: “A new story of wellbeing”

Venue: Marquee

Charles Eisenstein

The author of ‘The Ascent of Humanity’ and ‘The More Beautiful World Our Hearts Know is Possible’ begins the research festival with reflections on the limiting narratives about success, progress and wellbeing, and the opportunity to explore new stories based on connection and inter-being. How can education and leadership help us live this new story?

16:00 to 16:45 – Plenary Panel: “Telling stories of wellbeing”

Venue: Marquee

Nicole Schwab (author and co-founder of the Forum of Young Global Leaders), Lynne Franks (founder of London Fashion Week), Nandita Das (actor and director), and Charles Eisenstein (author). Hosted by Jo Confino (The Guardian).

What is the role of culture in leading change? Panellists discuss how cultural leaders, either with fiction or commercial communications, encourage us to question our narratives about wellbeing & sustainability.

16:45 to 17:00 – Refreshment Break

Venue: Marquee and Hall Terrace

17:00 to 18:00 – Paper Session 1

Venues: Terrace, Loft, Theatre and Coleridge

Over 40 research papers are being presented at the Festival. In this session papers will be delivered in each of four locations. Refer to the abstracts listing.

17:00 to 18:00 - Emerging Leaders

Venue: Syndicate Room 1

Young Leaders from Keswick School will present on their Extended Project Qualification (EPQ). See listing.

17:15 to 17:45 – In Conversation: “Entrepreneurs of the New Story”

Venue: Hall Bar

Ed Gillespie (Futerra) in conversation with Jo Confino (Guardian/Huffington Post).

How can entrepreneurs respond to the connected economic, social and environmental crises, and the underlying redundancy of narratives of progress, in ways where they can succeed in business?

18:00 to 19:30 - Activities with Brathay

Venue: Front Lawn and various locations

Activities will include some or all of the following;

- *Canoeing; A gentle paddle down the River Brathay to reflect on the festival’s inputs. A stop on the river bank for a discussion with peers, experientially guided by one of Brathay’s Learning and Development Consultants.*
- *Whaling; Working with a team of five to ten of your festival peers, you will row Brathay’s replica whaling boats out into the middle of Lake Windermere to reflect on the festival from a different perspective.*
- *Guided reflective walks; Stretch your legs and get some fresh air on a non-strenuous, guided, structured and skillfully facilitated walk, to make sense of the conference talks and connect with participants, while enjoying the stunning location around the Brathay site and the shores of Windermere. Suitable footwear required.*
- *Creative writing; Discover your creative side in this interactive workshop session led by Dr Ian Chapman*
- *Yoga / Tai chi / Reiki / Massage; Sign up for early morning sessions or, if you’re not an early bird, take advantage of one of these middle of the day sessions. Bring your mat and appropriate clothing to the festival.*
- *Mindful Musings - Mindfulness-based reflection on your conference experience*

18:00 to 19:30 – Workshop: “Leadership Lessons from Tango”

Venue: Front lawn or theatre

Sue Cox

Argentine Tango is a complex, expressive dance that is improvised in the moment. In this interactive session, Sue draws from Tango to offer insights into the leader/follower dynamic and invites you to examine, and perhaps challenge, your own leadership practice. No prior knowledge of dance is required, simply the ability to move freely and a willingness to participate.

18:00 to 19:30 – Workshop: “How to Lead by Telling Your Story”

Venue: Yurt 1

Georgia Wingfield-Hayes

Storytelling is a powerful means of communication. It is also a means of interpreting one’s own life. In this workshop you will explore ideas for how to tell a story about your own life in a way that can connect others with your efforts. You can share your stories in this session or in the following sessions in the “Storytelling Tent.”

19:30 – 20:30 – Dinner (International themed)

Venue: Marquee (bars open in Marquee and Hall Bar 6pm - midnight)

20:30 to 21:00 – Dinner Speech: Title tbc

Venue: Marquee

Jo Confino (Guardian/Huffington Post)

22:15 to 22:45 – In Conversation: “Being well after Sustainability”

Venue: Hall Bar

John Foster (Lancaster University) in conversation with Georgia Wingfield-Hayes (IFLAS).

The latest climate science can be deeply troubling. How can we respond to a realisation of imminent collective suffering and a lack of influence or opportunity to effect outcomes, in ways that do not undermine our wellbeing or engagement in society?

Music in the evening from Stephanie Rearick/Lorrie Hurckes and Cate Ferris and world music, in marquee

A separate programme of indoor and outdoor activities for delegates’ children.

Friday 17th July

08:00 to 09:00 - Breakfast and early bird activities:

Venue: Main dining room and various locations

Includes; Yoga, Tai chi, Mindfulness (sign up on day 1 if you want to take part)

8:00 to 9:00 – ‘Love and Kindness Meditation’

Venue: Woods or yurt (depending on weather)

with Zeffi Kefala

09:00 to 9:30 – Introduction to Open Space Technology

Venue: Marquee

Futerra

Open Space is a process for participants to organise their own topics and attract others to discuss and report back to the wider conference. It allows you to co-lead the agenda. Attend this introductory session if you are considering offering to host a discussion in the Open Space session on Saturday, or if you want to know more about this approach to dialogue.

9:00 to 9:25 – In Conversation: “Women’s leadership”

Venue: Hall Bar

Lynne Franks (Sustainable Enterprise and Empowerment Dynamics) in conversation with Aitch Carter (Brathay Trust)

What works best in changing organisations and societies to welcome more women’s leadership? Where should we focus our efforts?

9:30 to 10:00 – Plenary: Keynote: “Roots & Wings: from Cultural Heritage to Wellbeing & Sustainability.”

Venue: Marquee

Anna Zegna (The Zegna Foundation)

How can we draw from cultural heritage to promote sustainable enterprise and create thriving communities? What is the role of heritage in giving meaningful sense of place? What might the Lake District and other areas of outstanding beauty and heritage learn from the success of global luxury fashion giant Ermengildo Zegna?

10:00 to 10:55 – Plenary Panel: “Business Leadership for Wellbeing & Sustainability”

Venue: Marquee

Ariane Thomas (L’Oreal), Mark Drewell (former head, Globally Responsible Leadership Initiative), Richard Little (Impact International) and Mark Cropper (James Cropper plc and Ellergreen Hydro). Hosted by Ed Gillespie (Futerra).

How can large corporations relate to the challenging message that the environmental crisis is communicating? How can senior leaders in such organisations help their colleagues to respond? What kind of leadership do we need to cultivate?

10:00-10:30 – In Conversation: ‘Timebanks and Wellbeing’

Venue: Hall Bar

Stephanie Rearick (Mutual Aid Network) in conversation with Leander Bindewald (IFLAS)

What has been learned from the thriving timebank in Dane County, USA, which helps people swap their time without money, that could be taken global ?

10:35-11:05 – In Conversation: ‘Building resilient Supply Chains and Communities’

Venue: Hall Bar

Trevor Waldock (Emerging Leaders/M&S) in conversation with Dr David Murphy (IFLAS)

Why have M&S partnered with Emerging Leaders to roll out leadership skills to workers in their supply chains? How does the issue of leadership link to resilient communities & Supply Chains, is this really making a tangible difference? IS shifting mind-set the most important tool in delivering leadership training or are there other levers to pull?

11:00 to 11:30 – Refreshment Break

Venue: Marquee and Hall Terrace

11:00 to 11:30 – Futerra Buzz: Big Ideas for sustainability

Venue: Founders

These buzz sessions are 15 - 20 minute explorations of how to create momentum for change in your organisation, led by the team from the sustainability consultants Futerra. In this session, the importance of aspiring for really meaningful goals is explored.

11:30 to 13:00 – Paper Session 2

Venues: Terrace, Loft, Theatre and Coleridge.

Over 40 research papers are being presented at the Festival, on themes of leadership, sustainability or wellbeing. In this session papers are delivered in four locations. Refer to the abstracts listing.

11:30 to 13:00 - Emerging Leaders

Venue: Syndicate Room 1

Aspiring Leaders Programme (ALP) presentations. See listing.

11:30 – 12:00 – In Conversation: “Addressing climate change impacts on agriculture”

Venue: Hall Bar

Åsa Hoglund Giertz (World Bank) in conversation with Katie Carr (CDEC).

A rapidly changing climate is affecting agriculture and therefore the wellbeing of us all. How are countries responding now and what needs to happen next?

12:15 to 12:45 – In Conversation: “The UN and Sustainable Development”

Venue: Hall Bar

Elisa Peter (former head UN Non-Governmental Liaison Service) in conversation with Professor Malcolm McIntosh (former Director of Asia Pacific Centre at Griffith University)

How will the United Nations lead global wellbeing and sustainability in the coming decade? What has been learned from attempts since 1992 to guide international cooperation? What are the implications for business, civil society and national governments?

13:00 to 14:00 – Lunch and Bar

Venue: Marquee and Hall Bar

13:00 to 14:00 – Photographic Presentation

Venue: Hall Bar

Ashley Cooper

Ashley has seen, at first hand, probably more of the impacts of climate change than any other person on the planet. He has documented these impacts for the last twelve years, and his work has taken him to every continent on the planet. In this presentation he will share his insights.

14:00 to 15:30 – World Café: “What does great leadership look like today?”

Venue: Marquee

Futerra

The World Café methodology is a simple, effective, and flexible format for hosting large group dialogue by through smaller groups. Delegates are invited to get to know each other by discussing the kind of leadership that they believe in today, where it comes from and how it can be enabled. Ideas will be harvested and incorporated into the festival proceedings.

14:00 to 15:30 – Reflective Activities with Brathay

Venue: Front Lawn and various locations

Activities will include some or all of the following;

- *Canoeing; A gentle paddle down the River Brathay to reflect on the festival’s inputs. A stop on the river bank for a discussion with peers, experientially guided by one of Brathay’s Learning and Development Consultants.*
- *Whaling; Working with a team of five to ten of your festival peers, you will row Brathay’s replica whaling boats out into the middle of Lake Windermere to reflect on the festival from a different perspective.*
- *Bushcraft; Taking time out with nature and going back to the basics of creating warmth, shelter and food. We will reflect on the messages nature has for us in our understanding of leading wellbeing.*
- *Guided reflective walks; Stretch your legs and get some fresh air on a non-strenuous, guided, structured and skillfully facilitated walk, to make sense of the conference talks and connect with participants, while enjoying the stunning location around the Brathay site and the shores of Windermere. Suitable footwear required.*
- *Storytelling Tent (14:00 – 15:00 only); Come, listen and share tales of personal transformation! Led by Georgia Wingfield-Hayes.*
- *Creative writing; Discover your creative side in this interactive workshop session led by Dr Ian Chapman*
- *Yoga / Tai chi / Reiki / Massage; Sign up for early morning sessions or, if you’re not an early bird, take advantage of one of these middle of the day sessions. Bring your mat and appropriate clothing to the festival.*
- *Mindful Musings - Mindfulness-based reflection on your conference experience*

15:30 to 16:00 – Refreshment Break

Venue: Marquee and Hall Terrace

15:30 to 16:00 – Futerra Buzz: “Engaging your team creatively”

Venue: Founders

These buzz sessions are 15 - 20 minute explorations of how to create momentum for change in your organisation, led by the team from the sustainability consultants Futerra.

16:00 to 17:30 – Plenary Panel: “Communities of Wellbeing”

Venue: Marquee

Professor Margaret Ledwith (University of Cumbria), Chris Batten (Francis C Scott Trust), Stephanie Rearick, Kim Farr (Incredible Edible). Hosted by Godfrey Owen (Brathay Trust). Conclusions from Jon Alexander (New Citizenship).

What can be done at the level of local communities to promote collaboration to achieve more sustainable lifestyles with greater wellbeing? What is working and what are the barriers to scaling up these examples? Is this sufficient, or is a broader effort required between communities?

16:00 to 17:30 – Creative Readings

Venue: Hall Bar

Nicole Schwab reads from 'Heart of the Labyrinth', Professor Beattie reads poems based on the theme of his paper, 'Writing a world in transition', then open microphone for you to share your own readings. Hosted by Dr David Murphy and Philippa Chapman (IFLAS).

17:30 – 19:30 - Festival Fun

Venue: Various

A time for a break and something with a bit higher intensity! Challenge yourself on the Zip Wire, scale the Climbing Wall, play in the bay in the Kayaks, abseil out of the trees, challenge yourself with juggling and circus skills, or create the drum beat at the heart of the festival.

17:30 – 19:30 – Workshop: “Leadership Lessons from Tango”

Venue: Front lawn or Theatre

Sue Cox

Argentine Tango is a complex, expressive dance that is improvised in the moment. In this interactive session, Sue draws from Tango to offer insights into the leader/follower dynamic and invites you to examine, and perhaps challenge, your own leadership practice. No prior knowledge of dance is required, simply the ability to move freely and a willingness to participate.

17:45 to 18:30 – In Conversation: “Creativity for the common good”

Venue: Hall Bar

Nandita Das (actor, director and Young Global Leader) in conversation with Lutfey Siddiqi (UBS and Young Global Leader).

Following on from the opening plenary, what has been the experience of expressing oneself against prejudice and violence through movies? What can be learned for future efforts at social change that use creative media?

18:45 to 19:30 – In Conversation: “Talent Development in Zegna”

Venue: Hall Bar

Benedetta Zegna (Ermengildo Zegna) in conversation with Richard Little (Impact International).

What motivates and enables talented staff in large organisations? How does this urgent commercial need relate to matters of wellbeing and wider sustainability? What is the experience of the large Italian luxury fashion firm Zegna?

19:30 to 20:30 – Dinner (Cumberland themed BBQ) and Bar

Venue: Marquee and Hall Bar

20:45 to 21:15 – In Conversation: “Mindfulness and Wellbeing”

Venue: Hall Bar

Zeffi Kefala (Ancient Healing) in conversation with Helen Lawrie (Brathay Trust)

What aspects of ancient wisdom are being rediscovered today and what are the implications for organisations and leadership? Should or should not these practices be explored in an overtly spiritual context? What pitfalls should we be aware of?

Music and dancing in the evening with a local band in the Marquee. DJ Murphy.
A separate programme of indoor and outdoor activities for delegates' children.

Saturday 18th July

08:00 to 09:00 - Breakfast and early bird activities:

Venue: Main dining room and various

May include; Yoga, Tai chi, Mindfulness (sign up on day 1 if you are interested in taking part)

8:00 to 9:00 – ‘Love and Kindness Meditation’

Venue: Woods or yurt (depending on the weather)

with Zeffi Kefala

09:00 to 11:00 – Open Space: Bring Your Topics!

Venue: Marquee

Futerra

Open Space is a process for participants to organise their own topics and attract others to discuss and report back to the wider conference. It allows you to co-lead the agenda. If you attended the introductory session you can host a discussion. Otherwise, select from the various topics that are important to your fellow delegates.

09:00 to 11:00 - Reflective activities

Venue: Front Lawn and various locations to be announced.

Activities will include some or all of the following;

- *Canoeing; A gentle paddle down the River Brathay to reflect on the festival’s inputs. A stop on the river bank for a discussion with peers, experientially guided by one of Brathay’s Learning and Development Consultants.*
- *Whaling; Working with a team of five to ten of your festival peers, you will row Brathay’s replica whaling boats out into the middle of Lake Windermere to reflect on the festival from a different perspective.*
- *Guided reflective walks; Stretch your legs and get some fresh air on a non-strenuous, guided, structured and skillfully facilitated walk, to make sense of the conference talks and connect with participants, while enjoying the stunning location around the Brathay site and the shores of Windermere. Suitable footwear required.*
- *Storytelling Tent (10:00 to 11:00 only); Come, listen and share tales of personal transformation! Led by Georgia Wingfield-Hayes.*
- *Creative writing; Discover your creative side in this interactive workshop session led by Dr Ian Chapman*
- *Yoga / Tai chi / Reiki / Massage; Sign up for early morning sessions or, if you’re not an early bird, take advantage of one of these middle of the day sessions. Bring your mat and appropriate clothing to the festival.*
- *Mindful Musings - Mindfulness-based reflection on your conference experiences*

9:00 to 9:30 – In Conversation: “The state of corporate sustainability”

Venue: Hall Bar

Professor Malcolm McIntosh (former Director of Asia Pacific Centre at Griffith University) in conversation with Jo Confino (The Guardian)

After more than 20 years of the contemporary corporate responsibility and sustainability movements, what have we learned from both success and failure? Author of “Thinking the 21st Century” (2015) Professor McIntosh will discuss how best to engage business for social change today.

9:45 to 10:15 – In Conversation: “The Future of Britain in the World”

Venue: Hall Bar

Funmi Iyanda (Young Global Leader) in conversation with Adam Grodecki (Boston Consulting Group) (tbc)

Following on from her Dinner Speech, Funmi Iyanda will discuss some of the implications of her view of the type of leadership Britain and British people can offer for global sustainability and wellbeing.

10:30 to 11:00 – In Conversation: “Activist Leadership”

Venue: Hall Bar

Jen Robinson (Bertha Foundation and Wikileaks) in conversation with Jon Alexander (New Citizenship)
Is the space for people to resist and create transformative change toward wellbeing and sustainability currently shrinking, growing or shifting? What strategies and tactics might be opening up for activists today? What does activist leadership look like?

11:00 to 11:30 – Refreshment Break

Venue: Marquee and Hall Terrace

11:00 to 11:30 – Futerra Buzz: “Taking the message beyond your organisation”

Venue: Founders

These buzz sessions are 15 - 20 minute explorations of how to create momentum for change in your organisation, led by the team from the sustainability consultants Futerra. This session focuses on how to engage stakeholders and the public in wider change efforts.

11:30 to 12:30 – Plenary Panel: “On Love and Leadership”

Venue: Marquee

Charlotte Millar (WWF-UK), Jo Confino (The Guardian), Zeffi Kefala (Ancient Wisdom) and Ramin Kaweh (Nexus Consulting). Hosted by Lynne Franks (SEED).

To what extent are the practices and organisations we seek to promote about loving consciousness? What are the pros and cons of bringing love into the discourse of organisations, leadership, social change and even politics?

11:30 to 12:30 – Workshop: “The Leadership Development Research Agenda: key questions”

Venue: Theatre

Hosted by Richard Little, Impact International and Neil Sutherland (Bristol Business School) (tbc).

This is a roundtable discussion for those planning future research on either leadership or leadership development and seeking to collaborate with other research festival attendees. Little and Sutherland are joint guest editors with Professor Bendell of a special issue of the ‘Sustainability Accounting, Management and Policy Journal’, that will be based on the papers presented at the festival.

12:30 to 13:30 – Lunch and Bar

Venue: Marquee and Hall Bar

13:30 to 15:00 – Paper Session 3

Venue: Coleridge, Theatre, Loft and Terrace

Over 40 research papers are being presented at the Festival, on themes of leadership, sustainability or wellbeing. In this session papers will be delivered in each of three locations. Refer to the paper programme.

13:30 to 15:00 - Emerging Leaders

Venue: Syndicate Room 1

Aspiring Leaders Programme (ALP) presentation. See listing.

13:35 to 14:05 – In Conversation: “Beyond Burnout”

Venue: Hall Bar

Raj Thamotheram (Founder, Network for Sustainable Financial Markets) in conversation with Elisa Peter (former head UN-NGLS).

What are the dangers of purpose-led professionals undermining their own wellbeing? What might be the benefits from moments of such suffering? How can we integrate highs and lows into sustained efforts at personal and social development?

14:15 to 14:45 – In Conversation: “The Lake District & Leadership”

Venue: Hall Bar

Richard Little (Impact International) in conversation with Chris Batten (FCST)

Following on from Anna Zegna’s keynote on drawing from cultural heritage and the festival discussions, what can this Lake District place offer on leadership for greater wellbeing and sustainability?

15:00 to 16:00 – Closing Plenary Panel

Venue: Marquee

Includes report back from academic paper session chairs (IFLAS advisory board or Festival academic panel members) chaired by Mark Drewell (former head, GRLI). Concluding thanks by MC Jon Alexander (New Citizenship).

Post Festival activities

16:30 – 19:00 - Walking workshop 1: “Walking in the footsteps of poets and painters: 5 mile ecophilosophy tour”

Venue: *Departs from Brathay Hall (sign up the day before)*

Jamie McPhie (University of Cumbria) and David Clarke

A guided walk and talk from Brathay to Rydal, which will follow a historicised path from Descartes to the Sublime, critiquing the aesthetics of a Romantic Gaze along the way. The active and participatory nature of the walk and talk will hopefully stimulate some lively and engaging conversation (perhaps finishing in the local pub). Be prepared for a darker ecology than any ‘re-connection to nature’. Participants are advised to bring waterproof clothing and appropriate footwear.

16:30 – 19:00 - Walking workshop 2: “Leadership inspired by Nature”

Venue: *Departs from Brathay Hall (sign up the day before)*

Nadine Andrews (cultureprobe)

This outdoor experiential workshop draws on ideas from ecopsychology, mindfulness and biomimicry to guide participants through practices for connecting with and learning from nature to help gain insight into situations, work through problems, and get creative inspiration. We will discuss ways of integrating these practices into day-to-day personal and organisational life. Participants are advised to bring waterproof clothing and appropriate footwear.

Speakers

Adam Grodecki

Consultant at Boston Consulting Group and London Curator for World Economic Forum Global Shapers. Also co-founder and ex-Chairman of 'Student Hubs', a network of more than 25,000 socially aware students at UK universities.

Alan Beattie

Emeritus Professor of Public Health at Cumbria University; tutor-researcher at Lancaster University since 1989. Cumbria-born; trained/worked in dance theatre (helped to invent experimental dance in 1960s); also in medicine (developed eco-social approaches to child health and mental health, using community action and celebratory arts). Currently studying and writing eco-poetry.

Anna Zegna

President of the Zegna Foundation, based in Italy, which funds conservation, community development, medical and scientific research as well as education and training for young people.

Ariane Thomas

Head of Environmental Affairs for the L'Oréal Group. Ariane has played a key role in the L'Oréal social audit program and the Carbon Disclosure Project Supply chain project, and leading efforts to halve the Group's environmental footprint by 2015.

Åsa Giertz

An Agricultural Specialist at the World Bank where she currently works on agricultural risk management. Åsa has worked with agriculture development and food security for over 10 years, for the World Bank and the UN Food and Agriculture Organization, and has experience from Africa, Europe, Latin America, and Central and South Asia.

Ashley Cooper

An award winning environmental photo journalist, Ashley's work appears regularly on the front covers of books, newspapers and magazines around the world. The world's only climate change photo agency, Global Warming Images, supplies images to the Met Office, United Nations Climate Change Program and many others, his work is sponsored by the World Wide Fund for Nature, International (WWF).

Benedetta Zegna

Head of Talent Management at the global fashion group Ermengildo Zegna. With over 560 boutiques worldwide, one of biggest global producers of fine fabrics (2.3 million metres per year) and a turnover of €1.2 billion (2012), Zegna is a major force in the men's luxury clothing sector worldwide

Charles Eisenstein

Author and public speaker, emerging as a key philosopher for the contemporary environmental, social justice and wellbeing movements. He is the author of several books including *The Ascent of Humanity* (2007), *Sacred Economics* (2011), and *The More Beautiful World Our Hearts Know Is Possible* (2013).

Charlotte Millar

A co-founder of the Finance Innovation Lab, Charlotte works to build movements of people who are creating alternatives to current unsustainable economic systems. Specifically, she helps leaders within these movements develop the inner strength and the strategies they need to scale their work

Chris Batten

Director of the Francis C Scott Trust, which commits over £1 million every year to charities operating in Cumbria and the very north of Lancashire. This includes funds for the Aspiring Leaders Programme, through which Brathay Trust and the University of Cumbria offer a Bachelors degree in social enterprise for young community leaders from the region.

David Murphy

Deputy Director of IFLAS, and formerly with the UN System Staff College, David has vast international experience in training senior executives. In 1997 Dr Murphy and Jem Bendell co-wrote the first book on sustainability partnerships. David is the course leader for the Postgraduate Certificate in Sustainable Leadership.

Ed Gillespie

Creative Director and Co-Founder of Futerra, a fast growing communications consultancy specialising in sustainable development, advising organisations from the largest multinational corporations to campaign groups. Ed is an investor in social enterprises, and author of Only Planet, which chronicles his circumnavigation of the globe without flying.

Elisa Peter

Former director of the United Nations Non-Governmental Liaison Service (NGLS) and The Elders, an organisation convening leading statespersons from around the world. Formerly a fellow at the Hauser Center for Nonprofit Organizations at Harvard University.

Funmi Iyanda

TV producer, broadcaster, journalist and entrepreneur. She produced and hosted Nigeria's popular and authoritative talk show 'New Dawn with Funmi' which aired on the national network for over eight years. In 2011, she was honoured as a Young Global Leader by the World Economic Forum, named one of Forbes 20 Youngest Power Women in Africa and listed in BBC's 100 Women 2014. She is the founder of Change-A-Life Nigeria and respected thought leader on human, gender and sexual rights.

Georgia Wingfield Hayes

A therapist who works with a combination of nutrition and other techniques to promote an integrated approach to wellbeing. She is a current post-graduate student at the Institute for Leadership and Sustainability (IFLAS). Contributor to OpenDemocracy.net

Godfrey Owen

CEO of Brathay Trust, which focuses on improving the life chances of children and young people by inspiring them to engage positively in their communities.

Helen (Aitch) Carter

The director of the Aspiring Leaders Programme, which equips Cumbrian civil society leaders with leadership skills and a degree. An experienced educator of young people by using reflective and experiential processes, Aitch is also a Postgraduate student with IFLAS.

Helen Lawrie

A freelance facilitator and educator of adults and young people. Helen has worked with individuals with addictions for the past 5 years which has led her to mindfulness training. She is currently engaged with mindfulness teacher training and teaches both adult 8 week courses and mindfulness in schools across the county.

Jem Bendell

Founder of the Institute for Leadership and Sustainability (IFLAS) in England's Lake District, which now runs the world's largest specialist sustainability MBA. He is a strategist and educator on social and organizational change, with 20 years of experience on sustainable development issues. Previously at the United Nations and environmental group WWF, then as a management consultant, Dr Bendell lived and worked in 9 countries. The World Economic Forum recognised Jem as a Young Global Leader. He is author of *Healing Capitalism*

Jennifer Robinson

Human-rights lawyer, working with Bertha Foundation in London & as Adjunct Lecturer at the University of Sydney Law School. She provides legal assistance & advice to activists from West Papua & Wikileaks.

Jo Confino

Executive editor of the Guardian newspaper and chairman and editorial director of Guardian Sustainable Business, now the world's leading source of news for sustainability professionals. He also advises Guardian News & Media and Guardian Media Group on their sustainability strategies

Jon Alexander

Founder of New Citizenship which develops innovative projects for citizen participation. These include MyFarm, which saw the National Trust hand over the running of a real working farm to the public through the web and the Wild Network of cross-sector organisations working together to get children back into nature. Previously an advertising executive developing brand strategies for organisations like Sainsbury's, Orange, Cadbury, Sony and Eurostar.

John Foster

Philosophy Lecturer at University of Lancaster and author of *After Sustainability* (Earthscan, 2014), which explores the psychological barriers to professionals accepting abrupt climate change is probable, and the philosophical implications of considering that it is probable.

Karen Stuart

Formerly head of Research and Evaluation at Brathay Trust, Dr Stuart is an independent consultant providing leadership, management, research and evaluation services for any individual or organisation supporting children, young people and families. Kaz is also director of My Way Code, developing an online programme and app with gamification to help emotional wellbeing, resilience & identity.

Katie Carr

Director of Cumbria Development Education Centre (CDEC), a charity that supports educators across Cumbria to critically engage with development and sustainability issues, in order to embed education for a fair and sustainable world. She is also a student on the IFLAS PGC in sustainable leadership.

Kim Farr

Kim Farr manages a socially inclusive volunteer programme at a community park in South Cumbria and set up the Incredible Edible project in Ulverston, She is editor of the only newspaper written by prisoners at HMP Haverigg and she set up the Successful Transitions Programme to help people with chronic sickness problems to move into volunteering, training and employment.

Leander Bindewald

Researcher and Project Manager on Complementary Currencies at the New Economics Foundation. He coordinates their EU-funded project Community Currencies in Action (CCIA) and is an IFLAS PhD student. Leander has co-ordinated the abstract submission process for the Festival.

Lucy Maynard

Head of Research and Evaluation at the Brathay Trust. Dr Maynard specialises in young people's empowerment, including methods for how people in non-formal and experiential learning situations can develop their agency.

Lutfey Siddiqi

A Managing Director at UBS Investment bank and an Adjunct Professor at the National University of Singapore (Risk Management Institute). He is a member of the World Economic Forum's Global Agenda Council (Financing & Capital) and the Young Global Leaders' community. He is an alumnus of the London School of Economics, University of York and UWC Atlantic College.

Lynne Franks

Celebrity business woman, author, broadcaster and speaker. Famous for her leadership in public relations, she is the founder of SEED – Sustainable Enterprise and Empowerment Dynamics – a provider and community for women's learning and coaching programmes on economic empowerment, sustainable business practices and creative leadership. SEED programmes have been taught across society, from women's prisons to the corporate world and have changed women's lives in many countries.

Malcolm McIntosh

FRSA, is former Director of the Asia Pacific Centre for Sustainable Enterprise, Griffith University, Australia. Professor McIntosh is the producer, author and co-author of more than 20 books and numerous articles, and is a frequent commentator on social issues and business responsibility and has been a Special Adviser to the UN Global Compact. His latest book, *Thinking the Twenty-First Century: Ideas For The New Political Economy* published in April 2015: www.greenleaf-publishing.com/thinking.

Margaret Ledwith

A leading researcher on community development, and author of a number of key texts such as "Community Development: A Critical Approach" (2011, The Policy Press), Dr Ledwith is an Emeritus Professor with the University of Cumbria.

Mark Cropper

Chairman of paper and advanced materials company, James Cropper plc, a bespoke developer and manufacturer of fine paper and advanced materials. Mark also founded Ellergreen Hydro in 2008 to lead a renaissance in hydro in the Lake District, building on a career in renewable energy finance and his experience within the James Cropper plc business.

Mark Drewell

Former head of the Globally Responsible Leadership Initiative (GRLI) and a Senior Associate of the University of Cambridge Institute for Sustainability Leadership. He authored "50+20 – Management Education for the World" (GRLI, 2012). He is senior partner at the Stockholm headquartered Foresight Group advising large organisations on how to speed up and leverage change on major ambitions relevant to our times.

Martin Ibbotson

Learning and Development Consultant with Brathay Trust, delivering personal and professional development training for young people, apprentices, graduates, business teams and leaders, and fellow consultants. Martin is currently engaged with Mindfulness Teacher Training, and he is leading the integration of mindfulness into working life and professional practice at Brathay.

Nadine Andrews

Founder of cultureprobe: mindfulness and nature based approaches to coaching, facilitation, consultancy and research, and teaches Mindfulness Based Stress Reduction courses. PhD researcher at Lancaster University exploring psychosocial factors influencing pro-environmental decision-making in organisations.

Nandita Das

Indian film actress and director. As an actress, she is known for her performances in Fire (1996) and Earth (1998), amongst others. As a director, she is known for her directorial debut Firaq (2008), which has won a number of national and international awards. She has been awarded the Chevalier of the Ordre des Arts et des Lettres by the Government of France for her work. Nandita is a trained social worker and an activist on race and gender issues. She was recognised by the World Economic Forum as a Young Global Leader.

Neil Sutherland (tbc)

A lecturer in Organisation Studies at Bristol Business School, University of the West of England, Dr Sutherland specialises in leadership in alternative forms of organisation, including radically democratic social movements. Co-editor of the special issue of the Sustainability Accounting Management and Policy Journal that builds on the festival.

Nicole Schwab

Author and social entrepreneur, co-founder of the Forum of Young Global Leaders, and EDGE – a global scheme certifying organizations for closing the gender gap in the workplace. Her book, The Heart of the Labyrinth, gives voice to her engagement on behalf of a world that values and honours the feminine principle and is rooted in our connection to the Earth as a living being.

Paula Lernelius

Student on the IFLAS PGC in sustainability leadership. Paula is an executive coach facilitator working with senior teams on leadership development programmes. She spent 4 years as head of marketing & sales at Brathay Trust. She is currently Learning Manager for Earthwatch Institute delivering sustainability programmes to their corporate clients globally.

Philippa Chapman

Manager of the Institute for Leadership and Sustainability (IFLAS), Philippa supports and coordinates the activities of the Institute. She has a broad ranging work history incorporating leadership development, women's entrepreneurship and equality of opportunity in business.

Raj Thamotheram

One of the world's leading pioneers and commentators on responsible investment, with 20 years working in the sector, including the Universities Superannuation Scheme and Axa. Led the creation of a range of industry initiatives. Dr Thamotheram is former chief executive of the Ethical Trading Initiative.

Ramin Kaweh

Founder and Managing Director of Nexus Consulting, based in Geneva. Having serviced more than 30 UN agencies, multi-national corporations and public sector companies in 35 countries, he is a renowned facilitator and trainer, specialising in leadership and management for multicultural teams. He has facilitated numerous large-scale international workshops with high-level political impact in the past 20+ years.

Richard Little

Senior consultant with Impact International, the leadership development professionals. He has thirty years' experience in leadership development across the world, for organisations large and small. Richard is an Associate Scholar at IFLAS, University of Cumbria.

Russell Cook

Has worked in Leadership development and Sustainability for 12 years, consulting, NGOs, social enterprises and also independently, designing and creating stimulating and experiential learning environments that enable profound learning and sustainable innovation. He has worked with systems change projects such as the Finance Innovation Lab and with organisations such as Lead International and Ashridge Business School.

Stephanie Rearick

Founder and Co-Director of the Dane County TimeBank in Madison, Wisconsin, and Founder of the global cooperative economy project, Mutual Aid Networks. Previously co-chair of Timebanks USA and Madison office director of the international environmental organization Greenpeace (1989 - 1995). Stephanie is an independent solo musician and founding member of the band Ladyscissors.

Sue Cox

Independent Learning and Development Facilitator and Coach and is a guest lecturer on the Post-Graduate Certificate on Sustainable Leadership. She works with leaders and teams, particularly in relation to change and sustainability. She is also a dancer and the founder of Ballroom2Boardroom, exploring Leadership Development through Tango

Trevor Waldock

Founder and Chief Executive of the charity 'Emerging Leaders', Trevor has spent the last two years in Kenya and South Africa supporting the delivery of leadership skills to grassroots communities and working with Marks and Spencer plc on its supply chain there. Author of 'The 18 Challenges of Leadership' and 'To plant a Walnut Tree'.

Zeffi Kefala

Medical intuitive, healer, and spiritual counsellor, offering healing sessions, workshops, ceremonies, and tours to spiritual sites in the United States, Europe, and Asia. Her work is based on a lifetime of study of the Mystery Schools, the True Yogini path, Tantric Buddhism, and Native American teachings, and her exploration of all of these techniques through her life experience has made her a true healer.

Academic Paper Sessions

The following papers have been accepted for presentation. Each will present for 15 minutes. The schedule, themes, chair persons and venues of the sessions will be announced in due course. Abstracts will also be published prior to the festival, to aid your choice of session.

Eren Öztürk: Collaborative leadership within the context of co-working spaces towards sustainable urban transformation

Olayinka Olaleye (and Guoxin Ma): Entrepreneurship for Wellbeing: Change in name or change in ethos

Denise Mace: Wellbeing in Practice – Just Get On And Do It!

Steve Onyett: Being positively shadowy- towards leading ourselves and others from more of who we really are.

Grace Hurford, Kay Donnellon: Dying well? What people with dementia need from carers at the end of life.

Geoffrey Etule: Adopting a strategic approach to health & wellbeing

Katalin Illes: Being well and Leading well

Katie Carr: Leading Sustainability in Schools

Hilary Jennings: The Happy Museum Project – leading through sustainability and wellbeing in cultural institutions

Malcolm McIntosh: Thinking the Twenty-First Century: Ideas for the New Political Economy

John Foster: Leadership after Sustainability

Alan Beattie: Writing a world in transition: whispers from the Cumbrian edgelands

Chris Loynes: Well-being led from the ground up – keeping the State at bay in education

Gail Mulvey: Regional resilience and collective action: the response of local state actors to the needs of rural enterprise in crisis

Stephanie Rearick, Lorrie Hurckes: The Creative Destruction of the US Prison-Industrial Complex: We Can Do It!

Rhona O'Brian, Julie Taylor: Wilful Blindness, Social Abjection and the Rotherham Inquiry: re-evaluating leadership, citizenship and social justice

Frank Peck: Leadership and sustainability in the knowledge economy: what difference does place make?

Nigel Bell: The Leadership Gap – Metaphors, Models and Mindsets

Clare Mumford: Want to create sustainable project processes? Watch what you don't say! Using storylines of silence

Tony Randall: Coming off the fence: Can local media lead a new focus on community wellbeing

Richard McGregor: “Too fast, too fast” - lightning conductor?

Neil Ralph: Where Leaders fear to tread

Sian Modine: The Development of Purpose for Leadership and Sustainable Wellbeing

Emily Oliver: Compassion Cultivation Training (CCT) and leadership

Paula Lernelius, Karen Jaques: Constellating our hidden loyalties

Kate Rawles: The wellbeing of plankton: Countering anthropocentrism in leadership for sustainability

Alex Hope: Sustainability of the Self – Harnessing Natural Cycles for Leadership Development

Carmen Smith: Psychological Factors influencing Community Currency use

Nadine Andrews: From intention to action: psychosocial factors influencing pro-environmental decision-making

Mark Horsley: Debt, Wellbeing and the Dark Side of Consumer Society

David Peetz and Georgina Murray: How important is finance capital in leading action on climate change?

Kathryn Huddart: Myths and horror stories: leading mental health and wellbeing in the workplace

Emily Wassell: Multidisciplinary Wellbeing Framework

Graham Randles: Happy workers, happy planet?

Keith Jackson, Jacqui Jackson: Sustaining local family food business: leadership without authority

Jamie McPhie, Georgia Wingfield-Hayes (and Kay Hebbourn): Stories from the wolf town: community facilitation for sustainability and wellbeing

Cathy Neligan: 7 Principles to Shape the workplace of tomorrow

Kaz Stuart: System Leadership Development in Children's Centres in the UK

Chris Taylor: Towards Globally Responsible Practice: The Bettys and Taylors Group

Nigel Dykes: There and back to see how far it is!

Joshua Malkin: Gender, Culture & The Politics of Wellbeing: Parenting as a Model for Leadership

Further Information

Website for the festival is www.leadingwell.org

Accommodation queries to wellbeing@brathay.org.uk

All other queries to iflas@cumbria.ac.uk