



CSR Geneva

A Directory of participant organisations
collaborating on CSR

Prepared by Janna Greve and Jem Bendell, Lifeworth Consulting

8th January 2010

There are over 600 participants in CSR Geneva and this directory lists those organisations that share information on their CSR-related activities to facilitate future collaboration.
www.csrgeneva.org

About CSR Geneva

Founded in 2006, we are a social network for Geneva-based people interested in corporate responsibility, accountability, sustainability, social enterprise, & responsible finance. We share information on relevant events, reports, jobs & opinions, & gather for seasonal social events & ad hoc dinners when 'global gurus' are in town.

In Geneva there are a variety of inter-governmental, corporate, financial & non-governmental organisations working on these topics. We are building on this global town's role as a crossroads for people from different cultures and professions so they can learn from each other. Participation is free to anyone interested in what Geneva-based organisations are doing on this agenda. CSR Geneva is informal & not affiliated with any organisation.

To get involved, join our mailing list by visiting our website, <http://www.csrgeneva.org> or by sending a blank email to csrgeneva-subscribe@yahoogleroups.com. We also have an active LinkedIn group which you can reach from our website.

If you want to participate more fully by sharing info on what you do, and start discussing ideas and projects, join our linked in group, which is accessible from our csrgeneva.org homepage. We rely on members of the network to help us organise the social events and talks, so if you have an idea, please get in touch by emailing: [jb at lifeworth.com](mailto:jb@lifeworth.com)

The Founders

Jem Bendell (Lifeworth), Cheryl Hicks (WBCSD), Roland Widmer (Independent), Nicole Thonnard Voillat (Independent) and Valerie Weinzierl (World Economic Forum).

Current Conveners

Jem Bendell (Lifeworth), Cheryl Hicks (WBCSD), Anthony Miller (UNCTAD), Nicole Thonnard Voillat (Independent), Caroline Twigg (WBCSD) and Tanja Simidtchieva (Independent).

Biographies of Some Cofounders and Conveners

Dr Jem Bendell



For over 14 years Dr Bendell has been promoting and supporting responsible business as a consultant, academic and entrepreneur. As a director of Lifeworth, he has worked with corporations, NGOs and United Nations agencies on corporate responsibility issues in over a dozen countries. Lifeworth now runs the world's most comprehensive portal on jobs and events in corporate responsibility (see <http://www.lifeworth.com>). Consulting highlights include developing the initial organisational concept for the Marine Stewardship Council, and a groundbreaking report on sustainable luxury for WWF (*Deeper Luxury*). He is now a widely quoted commentator on sustainable luxury and has founded the Authentic Luxury Network (see <http://www.authenticluxury.net>). His first book in 1997 was the first to explore innovative partnerships between business and civil society for sustainable development. His latest book, *The Corporate Responsibility Movement*, is available from Greenleaf Publishing. Bendell is a board member of the Global Vision Institute (<http://www.globalvisioninstitute.org>) and an Associate Professor with Griffith Business School. He currently lives in Denia and Geneva. Visit <http://www.lifeworth.com/consult> and <http://www.jembendell.com>

Dr Valerie Federico-Weinzierl



Dr Federico-Weinzierl obtained her MBA and PhD at the Freie Universität Berlin, Germany. She developed a career in the corporate sector including with companies such as Mercedes Benz, Siemens and PricewaterhouseCoopers in Berlin and New York. From 2000 to 2009, Valerie worked for the World Economic Forum in Geneva. She was involved in shaping and advancing the organization's activities and initiatives in the areas of corporate global citizenship, anti-corruption, water and Public-Private-Partnerships, and held several responsibilities including the management of the World Economic Forum Corporate Global Citizenship Initiative and the World Economic Forum Partnering Against Corruption Initiative (PACI). Dr Federico-Weinzierl's content focus lies on the corporate engagement in society, corporate engagement against corruption, Public Private Partnerships (PPPs), and the establishment of inclusive multi-stakeholder alliances. Based in Berlin, Germany, she currently works as an independent consultant and management trainer focussing on institutions and social responsibility as well as on anti-corruption. She is also an Associate with Lifeworth Consulting.

Cheryl D. Hicks



Cheryl is an experienced business and sustainability professional most recently working with leading multi-national companies on collaborative action projects for sustainable development with The World Business Council for Sustainable Development (WBCSD). While at the WBCSD, from 2004 through 2009 Cheryl has worked on business and society issues and was the focal point for two workstreams: Valuation & Capital Markets; and Sustainable Consumption & Consumers. In 2008-2009 Cheryl was a major contributor to the WBCSD's scenarios-inspired process that worked with global companies and stakeholders to define a world on track to sustainable development by 2050, the pathways of change needed,

and the future agenda for business.

In 2001-2004 Cheryl was focused on the health agenda, designing a process for dialogue on corporate responsibility and health between company executives, medical professionals and hospital administration for The Hospital for Sick Children in Toronto, Canada.

From 1995-2001 Cheryl held positions with management consulting firm, Drake International, Marketing & Advertising firm, J. Walter Thompson, and online portal GaZoom.com.

Cheryl is currently an independent consultant based in Geneva, Switzerland and is focused on implementation projects in the areas of behavior change, financing change and social entrepreneurship.

Cheryl is the co-founder of two professional networks for Geneva-based professionals working in sustainable development and corporate responsibility: CSR Geneva www.csrgeneva.org (co-founded in 2005) and Sustainable Finance Geneva www.sfgeneva.org (co-founded in 2007).

Dr Anthony Miller



Dr Anthony Miller is an Economic Affairs Officer with the United Nations Conference on Trade and Development (UNCTAD). Dr Miller provides support for the Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR). The annual sessions of ISAR, held in Geneva, are a unique forum for addressing issues of corporate transparency and are attended by delegates from around the world. Dr Miller is a specialist in non-financial corporate reporting, including corporate governance disclosure and corporate responsibility reporting. His recent work includes the preparation of the ISAR publications “Guidance on Good Practices in Corporate Governance Disclosure” and “Guidance on Corporate Responsibility Indicators in Annual Reports”. Prior to joining UNCTAD, Dr Miller was an executive in the automotive industry with postings in India, Singapore and China. He holds a B.A. from Trent University, Canada, and an M.Phil. and Ph.D. from Cambridge University, England.

Nicole Thonnard Voillat



Nicole, Swiss, founder of Convergence Durable www.convergence-durable.org has been working as a CSR/Sustainability consultant for the past 8 years with both the private and non-profit sectors. Nicole has held advisory and training posts with Swiss SMEs, post-graduate schools, multinational companies and international organisations such as Cartier, L'Oréal, Nestlé, Switcher, EHL, IUCN, ILO and the International Committee of the Red Cross (ICRC) among others. Previously Nicole worked for several years as a delegate and head of operational task-force for ICRC in various countries around the world. Currently she is working with the Global Alliance for Improved Nutrition (GAIN, www.gainhealth.org). Passionate about hosting meaningful conversations that lead to meaningful actions, in May 2006, Nicole co-founded CSR Geneva www.csrgeneva.org. She holds an MA in linguistics and a Master degree (MSc) in Responsibility & Business Practice from the Management School of the University of Bath (UK) with strong focus on sustainability, systems thinking and action research. Beside English and a couple of other exotic languages, Nicole speaks the most current Swiss national languages. She is married with a son.

Caroline Twigg



Caroline Twigg works for the World Business Council for Sustainable Development (WBCSD) in Geneva. She focuses on collaborative projects within the cement and the tyre industries, bringing together leading businesses in these industries to work on varied sustainability like quarry management and rehabilitation, climate protection, safety, and end-of-life product disposal or re-use.

Before WBCSD, Caroline worked at the International Union for the Conservation of Nature (IUCN), developing a private sector network for sustainability capacity-building within Swiss companies and working on education and communication for sustainability.

Prior to moving to Geneva, Caroline worked in London at Good Business, managing the [J8 Summit](#), originally a cross-sector partnership between Morgan Stanley and UNICEF. This young person's education project ran in all G8 countries and the poorest 8 countries in the world. It culminated in the annual J8 Summit, running parallel to the G8 Summit and in which the teenage participants took their joint Communiqué to all 8 G8 leaders.

Caroline has a BA in Geography from Oxford University; a Masters in Leadership in Sustainable Development from Forum for the Future in London, and a Post Graduate Certificate in Cross-Sector Partnerships from Cambridge University and the International Business Leaders Forum.

Caroline runs bi-monthly Business Breakfasts for the CSR Geneva network and always welcomes new ideas for speakers or topics!

Roland Widmer



Roland Widmer currently coordinates the Eco-Finance Program at Amigos da Terra – Amazônia Brasileira in São Paulo. Eco-Finanças is the leading sustainable finance program in South America. In this capacity, Roland also represents BankTrack and the BICECA network in Brazil.

Roland's areas of expertise include sustainable finance, strategic management and sustainability issues. Prior to joining Amigos da Terra, he developed his professional practice internationally as Research Fellow in a SRI start-up, as Outsourcing and Contract Manager and as strategy and sustainability consultant.

Born and raised in Switzerland, Roland holds a master degree in International Relations from the Graduate Institute of International and Development Studies in Geneva, and a MSc in Responsibility and Business Practice from the School of Management at the University of Bath, UK.

Participant Organisations

Organisation: **ACCOUNTABILITY**, London
Department or Programme: MFA Forum
Website: <http://www.accountability21.net/>; <http://www.mfa-forum.net>
Working on: Responsible Competitiveness; Collaborative Governance; Assurance Standard 1000; In Geneva collaborating with: WWF; ICTSD; WEF
Contact: Claire Pestalozzi

Organisation: **ADDE**
Website: www.solidere.fr
Working on: Support entrepreneurs to include SD and CSR in their strategy, processes, products or services
In Geneva collaborating with: WBCSD
Contact: Brigitte Monsou tantawy

Organisation: **ADD-ORANGE.COM**
Website: www.add-orange.com
Working on: campaigning for carbon emission and energy, water and waste reduction
Contact: lisa@add-orange.com

Organisation: **AID GOVERNANCE**
Department or Programme: Communications
Website: www.aidgovernance.org
Working on: Governance assessments of CSR projects and sponsored NGOs.
Contact: Malin Samuelsson

Organisation: **ALPHAMUNDI GROUP**
Website: www.alphamundi.ch
Working on: Asset manager education on impact investing & strategic philanthropy
In Geneva collaborating with: Sustainable Finance Geneva

Organisation: **BLATTER+FRICK**

Website: www.socialinvestors.com

Working on: Our mission is to engage with social investors in tackling social and environmental problems

Contact: Werner Blatter

Organisation: **BRITISH COUNCIL**

Department or Programme: Climate Change

Website: www.britishcouncil.ch

Working on: Working with partners on climate change awareness and adaptation

In Geneva collaborating with: GHF, WMO, Red Cross Red Crescent Museum

Contact: Simon Brimblecombe

Organisation: **BUSINESS HUMANITARIAN FORUM**

Website: www.bhforum.org

Working on: Workshops and other events on CSR related topics

In Geneva collaborating with: Too many to mention

Contact: Rob Dotta

Organisation: **CAS CSR GENEVA UNIVERSITY**

Department or Programme: ECOPO

Website: www.corporateresponsibility.ch

Working on: Executive CSR Advanced Studies

In Geneva collaborating with: Private and Public companies.

Contact: Dr. Catherine Ferrier

Organisation: **CATERPILLAR SARL**

Department or Programme: Sustainable Development

Website: www.cat.com

Working on: local strategy adaptation and execution for Europe, Africa, Middle East

In Geneva collaborating with: WBCSD, Nature Conservancy, Tropical Forest

Foundation, World Resources Institute

Contact: Laura Streeter de Kreij

Organisation: **COVALENCE**

Department or Programme: Ethical quotation system

Website: <http://www.covalence.ch>

Working on: Geneva-based Covalence tracks the ethical reputation of multinationals by sourcing information from companies, the media and civil society. EthicalQuote allows you to browse CSR rankings and data and it enables us to offer reputation management products to clients among multinationals, investors and institutions.

In Geneva collaborating with: ethos, symbiotics, blue orchard, conser invest, Sustainable Finance Geneva, WBCSD

Contact: Antoine Mach

Organisation: **EARTHMIND**

Website: <http://earthmind.net>

Working on: Particular expertise in biodiversity-related issues for business, promoting synergies for sustainability

In Geneva collaborating with: ICTSD, ILO, ITC, IUCN, POPS, UNCTAD, UNEP, UNISDR, WBCSD

Contact: Francis Vorhies

Organisation: **EBBF**

Department or Programme: NGO

Website: <http://www.ebbf.org/>

Working on: Promoting ethical business practices

In Geneva collaborating with: AIESEC

Contact: Mahmud Samandari

Organisation: **ETAT DE GENÈVE**

Department or Programme: Système de management environnemental

Website: <http://etat.geneve.ch/dt/sme/accueil.html>

Organisation: **EUROPEAN BAHÀ'Ì BUSINESS FORUM**

Website: www.ebbf.org

Working on: Promotes CSR and Sustainability through publications, partnership with AIESEC and the International Environmental Forum, conferences

Contact: George Starcher, President

Organisation: **FSG SOCIAL IMPACT ADVISORS**

Website: www.fsg-impact.org

Working on: Strategic consulting and research

Organisation: **GAIN, GLOBAL ALLIANCE FOR IMPROVED NUTRITION**

Department or Programme: Global Business Alliance

Website: www.gainhealth.org

Working on: Public Private Partnerships to fight against malnutrition

Organisation: **GENEVA SCHOOL OF BUSINESS ADMINISTRATION**

Department or Programme: Diploma of Advanced Studies (DAS) Management Durable

Website: <http://sustainablemanagement.ch/modules/das.html>

Contact: Prof. Dr. Andrea Baranzini

Organisation: **GRADUATE INSTITUTE OF INTERNATIONAL AND DEVELOPMENT STUDIES**

Department or Programme: Programme on Global Issues & NGOs

Website: www.ngoprogramme@graduateinstitute.ch /

www.graduateinstitute.ch/corporate/cig/NGO

Working on: Applied research on role played by NGOs and civil society in pressuring companies on CSR issues

Organisation: **GRAND THÉÂTRE DE GENÈVE**

Department or Programme: Partnership and Donor Relations

Website: www.geneveopera.ch

Working on: Collaborates with the private sector to develop CSR based partnerships in the context of culture and the arts. It includes programs for employees, educational initiatives and development of CSR corporate communication plans.

In Geneva collaborating with: Various corporations

Contact: Susan Simmons Lagreau

Organisation: **HAGEN RESOURCES INTERNATIONAL**
Department or Programme: Council for Multilateral Business Diplomacy
Website: www.hrigeneva.com; www.cmbd.ch
Working on: Constructive dialogue between multinational enterprises and international organisations
In Geneva collaborating with: Geneva Social Observatory
Contact: Lucy Howe Lopez

Organisation: **HAUTE ECOLE DE GESTION GENÈVE (HEG) / GENEVA SCHOOL OF BUSINESS ADMINISTRATION**
Department or Programme: Economie d'entreprise
Website: <http://www.hesge.ch/heg/>
Working on: Education (bachelor, master degree in business and post-graduate courses)
Contact: Professor Andrea Baranzini

Organisation: **IFRC**
Department or Programme: ProVention Consortium
Website: www.proventionconsortium.org
Working on: disaster risk management

Organisation: **INDEPENDENT CONSULTANCY**
Website: www.mansourian.netfirms.com
Working on: Consultancy on environmental and development issues

Organisation: **INGÈNIEURS DU MONDE**
Website: www.ingenieursdumonde.org
Working on: NGO specialised in transfert of know-how
In Geneva collaborating with: UN (accredited by ECOSOC)
Contact: François Ullmann

Organisation: **INTERNATIONAL COCOA INITIATIVE (ICI)**

Website: www.cocoainitiative.org

Working on: Eliminate child labour in the cocoa supply chain

In Geneva collaborating with: ILO IUF

Contact: Peter McAllister

Organisation: **INTERNATIONAL UNION FOR CONSERVATION FOR NATURE, IUCN**

1) Department or Programme: My Green IUCN

Website: <http://cms.iucn.org/about/values/index.cfm>

Working on: My Green IUCN is a voluntary, internal initiative, established to assist IUCN to comply with its mission through the sustainability of its policy and operations.

We are interested to share learnings with similar initiatives. In Geneva collaborating with: WWF, WBCSD

Contact: My Green IUCN email: gogg@iucn.org

2) Department or Programme: Strategic Partnerships

Website: www.iucn.org

Working on: International conservation for nature In Geneva collaborating with: WEF, WBCSD, WWF, UNEP, Nestle, ABB, (Swiss Multi nationals)

Contact: Edwina Silvester

3) Department or Programme: Strategic Partnerships

Website: www.iucn.org

Working on: Conservation

Contact: Kristin Lauhn-Jensen

Organisation: **JTI, JAPAN TOBACCO INTERNATIONAL**

Department or Programme: Corporate Philanthropy

Website: www.jti.com

Working on: Charitable and cultural support

In Geneva collaborating with: Geneva Red Cross and Partage food bank

Contact: Severine de Moerloose

Organisation: **LADOUCE GESTION ENVIRONNEMENT**

Website: www.lgenvironnement.com

Working on: conseils en environnement dans le milieu médical

Contact: Marie Christine Ladouce

Organisation: **LAUREATE HOSPITALITY EDUCATION** (Division of Laureate Education Inc. USA)

Department or Programme: International Relations

Website: www.glion.edu, www.lesroches.edu, www.lrguas.ch, www.laureate-inc.com

Working on: community events, support funding of campus in developing country (in development now) In Geneva collaborating with: not applicable Contact: Robin Pasche, International Relations Manager

Organisation: **LIFEWORTH CONSULTING**

Website: www.lifeworth.com/consult

Working on: Provides research, strategy advisory, evaluation, partnership brokering, and training on responsible enterprise issues.

In Geneva collaborating with: UNRISD, UNIGE, UNEPFI, WHO, UN-SCN, CSR Geneva, UN-NGLS

Contact: Jem Bendell

Organisation: **LIFT CONFERENCE**

Website: www.liftconference.com

Organisation: **LONGWITZ ORGANISATION&CONSULTING**

Department or Programme: Work organisation & time management

Website: en.lonwitz.ch

Working on: Consulting on personal and organisational effectiveness, half price for CSR and other non profit organisations and issues

Contact: Ralf Longwitz

Organisation: **LUNDIN PETROLEUM AB**

Department or Programme: Corporate Responsibility

Website: www.lundin-petroleum.com

Working on: Engage in responsible oil and gas exploration and production, i.e. mindful of impact on people and the environment

In Geneva collaborating with: Formal contact with Business Humanitarian Forum, Informal contacts with number of local and international NGOs, to share information and expertise

Contact: Christine Batruch

Organisation: **MÉDECINS SANS FRONTIÈRES SUISSE**
Department or Programme: Communication & Fundraising
Website: www.msf.ch
Working on: Development of guidelines on partnership with corporates
Contact: Laurence Levrat-Pictet

Organisation: **MHC INTERNATIONAL LTD**
Website: www.mhcinternational.com
Working on: CSR research and strategic advice
In Geneva collaborating with: University of Geneva CSR Diploma
Contact: Michael Hopkins

Organisation: **NESTLÉ S.A .**
Department or Programme: Creating Shared Value
Website: www.nestle.com/csv
Working on: Creating Shared Value: CSR is an integral part of Nestlé's overall business strategy, which consists in long term value creation for both the Company's shareholders and for society in the countries, in which it operates.
In Geneva collaborating with: International Federation of Red Cross/Red Crescent Societies (IFRC), Lutheran World Federation (LWF), etc.
Contact: Christian Frutiger (christian.frutiger@nestle.com)

Organisation: **NESTLÉ NESPRESSO S.A.**
Department or Programme: Nespresso AAA Sustainable Quality Program
Website: www.nespresso-aaa-program.com
Working on: The Nespresso AAA Sustainable Quality™ Program was launched in 2003 and is the outcome of an extensive multilateral collaboration. As well as drawing from our direct contact with small-scale coffee growers we have benefited enormously from our collaborative partnership with the Rainforest Alliance.

Organisation: **NEW ANGLES**
Website: www.newangles.eu
Working on: Help clients strategize and innovate for sustainable business practices.
Contact: Katja Subrizi Wessling

Organisation: **PALAZZO & PALAZZO**

Department or Programme: Business Ethics Consulting

Website: www.palazzo-palazzo.com

Working on: Consulting on CSR, Business Ethics and Diversity Management

Contact: Bettina Palazzo

Organisation: **PEOPLE, SOCIETY AND TECHNOLOGY**

Working on: research and analysis, advocacy, meeting representation

In Geneva collaborating with: ICVolunteers

Organisation: **PEFC COUNCIL**

Department or Programme: Development

Website: www.pefc.org

Working on: promotion of certification and sustainable forest management

In Geneva collaborating with: Partnership work

Contact: Working with UN agencies, Corporations, other NGOs

Organisation: **P&G**

Department or Programme: Marketing

Website: www.pg.com

Working on: FMCG

Contact: Katrin Meincke

Organisation: **PROVENTIONCONSORTIUM**

Department or Programme: Secretariat

Website: www.proventionconsortium.org

Working on: Disaster risk reduction, climate change adaptation

In Geneva collaborating with: UN, IFRC, NGOs, etc.

Contact: Maya Schaerer

Organisation: **REAL EXHIBITION DEVELOPMENT**

Website: www.ashleywoods.com

Working on: Developing campaigns and events promoting sustainable development including 'Making Peace', a Nobel Peace conference and outdoor exhibition due to be presented in Geneva in June/July 2010. Looking for CSR partners. In Geneva

collaborating with: International Peace Bureau (IPB) www.ipb.org

Contact: Ashley Woods

Organisation: **REN-NEW**

Website: <http://ren-new.blogspot.com>

Working on: Work with business to make sustainability less about charity and more about growth

Contact: Caroline Rennie

Organisation: **SAFESTAINABLE**

Website: www.safestainable.com

Working on: Sustainable non-financial risk management/HR-IHL Trainings

Contact: Hanspeter Heinrich

Organisation: **SBM CONSEIL**

Department or Programme: Sustainability consultant

Website: www.sbmconseil.ch

Working on: Advices on program implementation, communication, trainings, Green Maps

In Geneva collaborating with: Earth Focus Foundation, Mandat international, Polar Foundation, Orgalog, Ecolive, Geneva's communes

Organisation: **SCIENCE&ENVIRONNEMENT (SARL)**

Department or Programme: Strategic environmental consulting

Website: www.science-environnement.ch

Working on: Advice & implement sustainable development programs

In Geneva collaborating with: SOFIES

Contact: Erwan Saouter

Organisation: **SERVICE CANTONAL DU DÉVELOPPMENT DURABLE**

Department or Programme: Etat de Genève

Website: www.ge.ch/agenda21

Working on: Raising the awareness of enterprises, consumers.

In Geneva collaborating with: Lots of others organisations (can't list them...)

Contact: Alexandre Epalle – Director

Organisation: **SIMCE**

Website: www.simce.info

Working on: New range of ESG management and benchmarking capabilities that enhanced corporate governance and increased accountability, transparency and trust

Contact: Antoine Melo (Co-founder)

Organisation: **SOCIAL DEVELOPMENT INTERNATIONAL**

Department or Programme: Social responsibility and sustainability (SORAS)

Website: <http://www.sodeit.org>

Working on: Focuses on social responsibility for businesses and individuals, sustainable competitiveness, business growth and development through education, training, advocacy and charity

In Geneva collaborating with: Not applicable

Contact: Sulaiman Turay

Organisation: **STMICROELECTRONICS**

Department or Programme: Corporate Responsibility Department

Website: <http://www.st.com/stonline/company/cr/2007/index.htm>

Working on: Our approach to Corporate Responsibility at ST is based on the Principles for Sustainable Excellence, a short booklet containing both our high-level values (integrity, people and excellence) and our code of conduct (high-level rules and guidelines for responsible business practice). Our activities are related to Stakeholder engagement, Corporate Governance and management systems, Business ethics, Economic impact, Labor & Ethics, Health & Safety, Environment, Product Responsibility and Supply Chain Management.

In Geneva collaborating with: OIT, WBCSD, Global Compact, STFoundation etc

Organisation: **SWISS CLIMATE SA**, Bern (not Geneva-based, but operating Swiss-wide)

Website: www.swissclimate.ch, www.c4c.ch (addresses will change, be merged very soon)

Working on: Carbon/Climate Change Consulting and Project Development, carbon emissions trading (investments & engineering), currently developing a new label that certifies comprehensive climate policy of companies

In Geneva collaborating with: World Business Council on Sustainable Development (WBCSD)

Contact: Othmar Hug (member of CSR Geneva network)

Organisation: **SWISSNEX BOSTON**

Website: www.swissnexboston.org

Working on: Various programs, events, workshops bringing two together Swiss and US experts on topics around sustainability (mobility, energy, global issues).

Collaborative work with universities, companies and NGOs.

Contact: Pascal Marmier

Organisation: **TRIPLE E**

Website: <http://www.tripleee.nl/EN/index.html>

Working on: Besides advisory, the company is developing innovative finance mechanisms with the aim to stimulate companies to account for their impact on ecosystems. Our product 'Landscape Auctions' is an example whereby capital is generated for conservation purposes. At a Landscape Auction you make a bid for biodiversity and landscape elements on offer. Triple E developed the concept of Landscape Auctions to meet a current discrepancy between a shortage of capital to sufficiently protect biodiversity on the one hand, and the willingness of others to contribute to safeguarding our natural environment. It provides a tangible way for companies to implement CSR commitments.

In Geneva collaborating with: Our organisation originates from the Netherlands and has just started a business in Switzerland. In the coming months we have to become better acquainted with the CSR and business community in the Geneva region.

Organisation we seek collaboration with includes UNEP Finance Initiative, World Conservation Union (IUCN), World Wide Fund for Nature (WWF), the World Business Council for Sustainable Development (WBCSD), (sustainable) banking community and other businesses in Geneva.

Contact: Ivo Mulder (ivo@tripleee.nl)

Organisation: **TECFORM**

Department or Programme: Sustainable development training and consulting

Website: www.tecform.net

Working on: Training and consulting on issues related to sustainable development, improvement of working conditions, enhancement of employees satisfaction.

In Geneva collaborating with: ARIAQ

Contact: Caroline Zagrecki Sawicki

Organisation: **THINK CONSULTING SOLUTIONS**

Website: www.thinkcs.org

Working on: Consulting to NGOs

In Geneva collaborating with: NGOs

Contact: Della Weight, Director

Organisation: **UK MISSION TO THE UN GENEVA**

Department or Programme: Environment and Climate Change Team

Website: <http://ukungeneva.fco.gov.uk/en/>

Working on: Close Contacts with the UN organisations and related partners to achieve action on the UN Global Compact

In Geneva collaborating with: The UK's diplomatic network has myriad partnerships.

In Geneva we work closely with the World Economic Forum, the World Business Council on Sustainable Development, WWF, IUCN and UNEP Finance Initiative

Contact: Alan Searl

Organisation: **UNICEF**

1) Department or Programme: Private Sector Fundraising

Website: www.unicef.org

Contact: Sumathi Jayaraman

2) Department or Programme: Corporate and foundation fundraising

Website: www.unicef.org

Working on: Corporate engagement where relevant to UNICEF programmes

Organisation: **UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT, UNCTAD**

1) Department or Programme: Biodiversity and Climate Change Section

Website: www.biotrade.org

Working on: Biodiversity conservation through sustainable business management

Contact: Eduardo Escobedo

2) Department or Programme: Investment and Enterprise Division

Website: www.unctad.org/isar

Working on: Research and conferences: special focus on TNCs, investment, developing countries, and ESG disclosure

In Geneva collaborating with: UNEP-FI, ILO, ICC, WBCSD, ISO, University of Geneva, etc

Contact: Anthony Miller

3) Department or Programme: Biodiversity and Climate Change Section

Website: www.biotrade.org

Working on: environment, biodiversity and climate change

In Geneva collaborating with: IUCN, WBCSD, ALN, other UN Agencies

Contact: Eduardo Escobedo

Organisation: **UNIVERSITY OF GENEVA**

1) Department or Programme: IOMBA Programme

Website: www.iomba.ch

Working on: MBA Programme focused on International Organizations

Contact: Liz Arnold

2) Department or Programme: PhD Program

Working on: PhD on cross-sector partnerships

3) Department or Programme: CSR Certificate Professional Training

Website: <http://www.unige.ch/formcont/csr>

Working on: professional training: certificate of advanced studies

In Geneva collaborating with: Lifeworth, etc.

Contact: Dr. Catherine Ferrier

Organisation: **UNIVERSITY OF LAUSANNE**

Department or Programme: Management Department

Website: www.unil.ch

Working on: CSR theory development, seminars, conferences, consulting

Contact: Ulf Richter

Organisation: **USINE21**

Website: www.usine21.org

Working on: incubator for innovative projects regarding sustainable development
In Geneva collaborating with: SBM conseil

Organisation: **VILLARDI CONSULTING**

Website: www.villardi.net

Working on: monitoring and evaluations, environmental and social reporting, research

Contact: Marina Martin Curran

Organisation: **WORLD ECONOMIC FORUM**

1) Department or Programme: Partnering Against Corruption Initiative (PACI)

Website: www.weforum.org/paci

Working on: PACI is a global anti-corruption initiative driven by the private sector and bringing together over 140 companies from multiple industries and global locations to fight bribery and corruption. The initiative offers signatory companies a platform for peer exchange on practical experience and dilemma situations, tools to support programme development and implementation, as well as an annual benchmarking process.

Contact: Jasmin Lamrani (jasmin.lamrani@weforum.org)

2) Department or Programme: Environmental Initiatives

Website: www.weforum.org/climate
Working on: Public-private dialogue on international climate change policy issues

In Geneva collaborating with: WBCSD, IETA, UN

Contact: Brindusa Fidanza (brindusa.fidanza@weforum.org)

Organisation: **WORLD HEART FOUNDATION**

Website: www.worldheart.org

Working on: Engagement on the issue of non communicable diseases with a focus on heart health

In Geneva collaborating with: WHO, UN, WEF, UICC

Contact: Graham Minton

Organisation: **WBCSD, WORLD BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT**

1) Department or Programme: Regional Network

Website: www.wbcds.org

Working on: The World Business Council for Sustainable Development (WBCSD) is a CEO-led, global association of some 200 companies dealing exclusively with business and sustainable development.

The Council provides a platform for companies to explore sustainable development, share knowledge, experiences and best practices, and to advocate business positions on these issues in a variety of forums, working with governments, non-governmental and intergovernmental organizations.

Contact: Moira O'Brien-Malone

2) Department or Programme: Business Role, Development, Energy & Climate, Ecosystems, Water, Cement, Urban Infrastructure, Mobility, Forest Products, Energy Efficiency in Buildings, Eco-Patent Commons, Electricity Utilities, Tires

Website: <http://www.wbcds.org>

Working on: The WBCSD is a CEO-led, global association of some 200 companies dealing exclusively with business and sustainable development. The Council provides a platform for companies to explore sustainable development, share knowledge, experiences and best practices, and to advocate business positions on these issues in a variety of forums, working with governments, non-governmental and intergovernmental organizations. Members are drawn from more than 35 countries and 20 major industrial sectors. The Council also benefits from a global network of some 60 national and regional business councils and regional partners. The Council's objectives are to: Be a leading business advocate on sustainable development; Participate in policy development to create the right framework conditions for business to make an effective contribution to sustainable human progress; Develop and promote the business case for sustainable development; Demonstrate the business contribution to sustainable development solutions and share leading edge practices among members; Contribute to a sustainable future for developing nations and nations in transition.

In Geneva collaborating with: List available at

<http://www.wbcds.org/includes/getTarget.asp?type=p&id=NDEy&doOpen=1&ClickMenu=LeftMenu>

Contact: Staff directory at

<http://www.wbcds.org/includes/getTarget.asp?type=p&id=OTQ1&doOpen=1&ClickMenu=LeftMenu>

3) Department or Programme: Water

Website: www.wbcds.org

Working on: Progressive business voice on water and development of tools that support sustainable water management by the private sector

Contact: Anne-Leonore Boffi

Organisation: **WOODSEER MANAGEMENT CONSULTING**

Website: www.woodseer.com

Working on: Consultant on CSR, NGO training

Contact: Jean-Michel Piedagnel

Organisation: **WWF, WORLD WIDE FUND FOR NATURE**

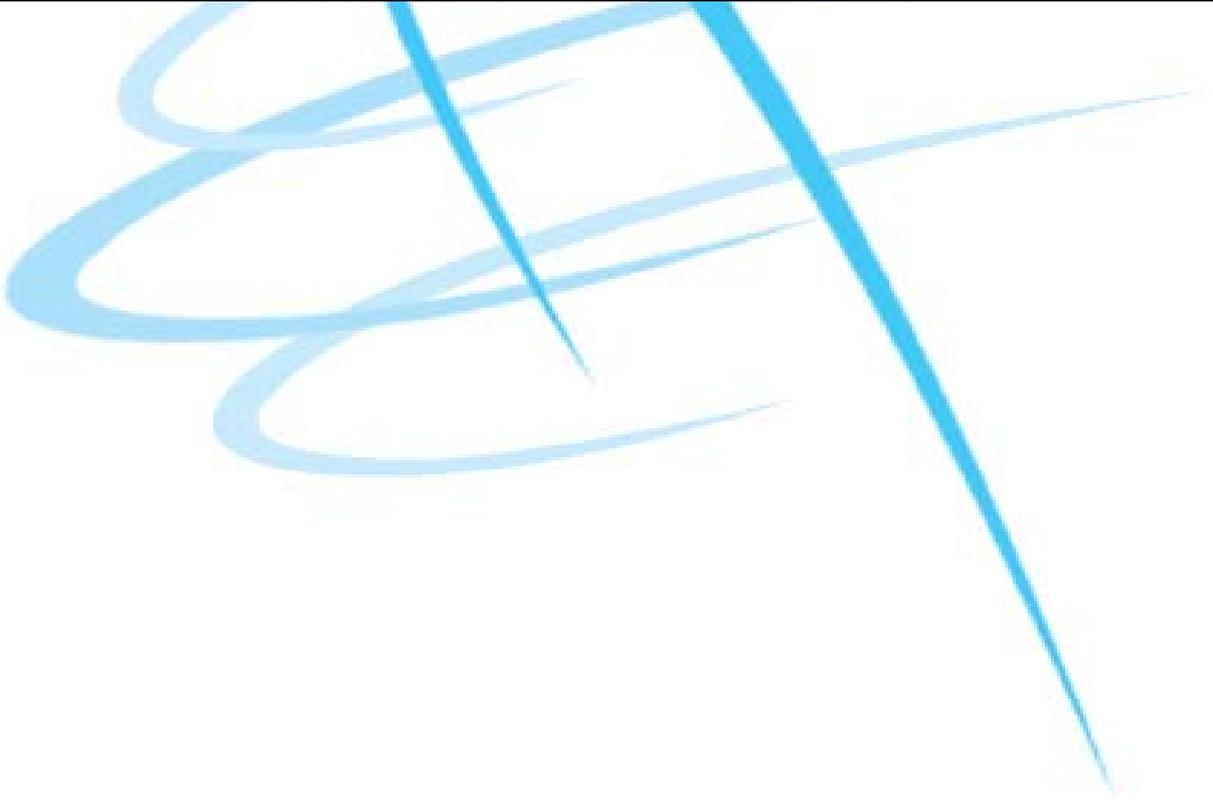
Department or Programme: Corporate relations

Website: www.panda.org

Working on: WWF sees a future in which business makes a net positive contribution to the well-being of society and the planet. WWF's work focuses on driving transformative change, i.e. change that fundamentally transform the way a company operates or the way the underlying market operates.

In Geneva collaborating with: IUCN

Contact: Carolina Schwarz (cschwarz@wwfint.org)



The CSR Geneva directory lists those organisations that share information on their CSR-related activities to facilitate future collaboration. It is produced for CSR Geneva by the responsible enterprise advisers Lifeworth Consulting, to aid cross-sectoral dialogue and alliances for transformations to more fair and sustainable societies. To update your directory entry, use the survey link at www.csrgeneva.org

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Janna Greve is an Associate with Lifeworth, with 4 years experience in corporate responsibility analysis, writing, and teaching. Previously in international development cooperation in Brazil, her particular strengths are in the fields of human rights, good governance, gender, and community engagement, particularly in the context of Brazilian enterprise and culture. Her particular crafts include research, writing, editing, and advisory on gender issues.

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